## IOWA DEPARTMENT OF JUSTICE OFFICE OF THE ATTORNEY GENERAL

## TELEQUAL LLC/A CHILD'S DREAM FOUNDATION CALL TRANSCRIPT July, 2012

(CPD=Consumer Protection Division)

CPD: Hello?

TELEQUAL: Well hello?

CPD: Hello?

TELEQUAL: Well, hi. How are you today?

CPD: Good. Who's calling?

TELEQUAL: I'm Janet and I'm calling from A Child's Dream Foundation. And what we do is

grant wishes for the terminally ill children throughout Iowa, if these kids that got cancer, cystic fibrosis or leukemia. The most popular wish of course is Disney

World. Have you ever been there?

CPD: Yes.

TELEQUAL: I haven't made it yet but I'm going. The next time you go can I go with you?

Okay, well you know a lot of these wishes are very simple. It's things like a pizza party or just going on a fishing trip. A lot of these kids have been in the hospital their whole life. What we're trying to do is just get them out for a few days. Show them a good time and let them be kids again. And all we're doing is making sure that these kids can count on your support one time this year. Can

they?

CPD: Well first, who is this?

TELEQUAL: Oh I'm sorry. I'm Janet.

CPD: Janet?

TELEQUAL: Little.

CPD: Okay. And you're calling with whom?

TELEQUAL: It's, I'm calling from A Child's Dream Foundation.

CPD: A Child's Dream Foundation. Have I given before?

TELEQUAL: Yes, you have.

CPD: Oh, it doesn't sound familiar. Can you tell me when?

TELEQUAL: In '06.

CPD: Oh maybe that's why. It's been so long. And can you tell me how much I gave?

TELEQUAL: You gave fifteen.

CPD: Oh, okay, okay. And, where, where do you happen to be located at?

TELEQUAL: I'm located right here in Osceola.

CPD: Oh, okay. Okay.

TELEQUAL: And it stays right here in Iowa for these kids.

CPD: And so I gave fifteen last time?

TELEQUAL: Uh hum.

CPD: Well if I were to give twenty, maybe twenty, how much would go to the kids?

TELEQUAL: The only thing I know it does vary from year to year. We do send out our tax

deduct, our federal tax ID number with everything we do send out. You can take that to any lawyer or accountant and they will tell you that we are a 501C, C3 non-profit organization recognized by Congress and approved by the IRS.

CPD: Okay, so does like most of it go or...Do...

TELEQUAL: As far as I know a lot of it goes to them. To the kids...

CPD: Uh hum...

TELEQUAL: Because it stays right here in Osceola.

CPD: Okay, so, but they, it helps all the kids in Iowa?

TELEQUAL: Yes. What we do, hon is just grant, we, actually call seven different states but

we're located right here in Iowa so of course we are going to take care of our

Iowa kids first, right? That's our main goal.

CPD: Oh, Okay.

TELEQUAL: But we call seven, we call seven states. Each state has their own donor response

center and Iowa's is right here in Osceola.

CPD: Okay. Well then how do you find the kids who need the help?

TELEQUAL: Well for one thing what we do is, everything we do send out it does come with a

application for a terminally ill child. That way if you do know one you can pass it along and, and they can put their names on it and send it back in to us and that's

how we get the kids.

CPD: Oh, okay.

TELEQUAL: So it's just more or less by mail and by word.

CPD: Okay, well I can go ahead and do fifteen.

TELEQUAL: How much?

CPD: Fifteen? Would that help?

TELEQUAL: Oh, okay. And well, the only reason I ask is because the kids, we did raise our

price up to twenty this year because of the postage and handling.

CPD: Okay, I can go ahead...

TELEQUAL: To twenty?

CPD: Sure.

[PERSONAL INFORMATION REDACTED]

TELEQUAL: Okay. So [NAME REDACTED] are we using a VISA or MasterCard on this today?

CPD: You'll have to send me out a bill.

TELEQUAL: That's fine. That's fine. The only reason I ask is over the course of the year it

does save the organization hundreds and thousands of dollars but most

importantly it grant wishes today so what I'm going to do is just get this sent out

to you in the next three to four days for the twenty. They do make me ask everybody, it does cost us a couple of dollars to send everything out in the mail, not to mention that if you don't send this back it does take away from our kids. I just need to know that you'll definitely send this twenty in as quick as you can.

CPD: I sure...

TELEQUAL: Okay?

CPD: I sure will.

TELEQUAL: [NAME REDACTED] I do thank you, hon, and you and you have a great and

awesome week, okay?

CPD: Okay, bye.

TELEQUAL: All right, bye, bye, hon.